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One Degree Of Separation From Pat Fallon



The legendary ad man has influenced people all across the globe.

December 30, 2015

Photo by Travis Anderson; Infographic: courtesy of FALLON

In 1981, Pat Fallon and co-founders Tom McElligott, Nancy Rice and Irv Fish began what would quickly become one of the world's most creative advertising agencies, and they did it in Minneapolis at a time when corporations believed they could only find great agency talent in places such as New York. Fallon McElligott & Rice's clients included United Airlines, Miller Brewing Co., BMW, Holiday Inn, Coca-Cola and Timex. The firm changed its name to Fallon Worldwide in 2000. Pat passed away in November, but throughout his 34 years of leading Fallon, he and his colleagues influenced or groomed dozens of individuals who today lead several of the nation's—and in some cases—world's most elite ad agencies. Here's a look at who, and where, they are:



Minneapolis

Bob Barrie
Founder, Barrie D'Rozario DiLorenzo

Rob Buchner
CEO, Mithun

Doug Degrood
Founder/CD, Gabriel deGrood Bendt

Kevin Dilorenzo
Partner, Barrie D'Rozario DiLorenzo

Stuart D'Rozario
Founder, Barrie D'Rozario DiLorenzo

Marcus Fischer
President/CSO, Carmichael Lynch

Michele Fitzgerald
Founder, Brew

Hans Hansen
Executive Creative Director, Solve

Michael Hart
Co-Founder/Managing CD, Mono

Eric Heinemann
Partner, Roundpeg Consulting

Patrick Hunt
President & CEO Hunt Adkins

John Jarvis
Chief Creative Officer, The Lacek Group

Billy Jurewicz
Founder/CEO, Space 150

Chris Lange
Co-Founder, Mono

Mike Lescarbeau
CEO, Carmichael Lynch

Ed Mathie
Principal/Managing Director, Cue

Beth Perro-Jarvis
Founding Partner, Ginger Consulting

Maggie Shea
Founder, HotHouse Collaborative

Jim Silburn
President, Colle + McVoy

Eric Sorensen
Executive Creative Director, Solve

Dodie Subler
Founding Partner, Tait Subler

Dan Sutton
Partner, Roundpeg Consulting

Bruce Tait
Founding Partner, Tait Subler



New York City

Neal Arthur
MD, Wieden+Kennedy

Durk Barnhill
President, Cog

Brian Dilorenzo
CEO, Ming Utility

James Fox
CEO, Red Peak

John Gerzema
Chairman/CEO, BAV Consulting

Greg Hahn
CCO, BBDO

Linus Karlsson
Chairman & CCO, Ming Utility

David Lubars
Chairman & CCO, BBDO

Paul Malmstrom
Founder, Mother New York

Peter Maulik
*Managing Partner/Chief Growth Officer,
Fahrenheit 212*

Pelle Sjonell
ECD, BBH

Adam Tucker
President, Ogilvy & Mather



San Francisco

Jamie Barrett
Founder/CD, Barrett SF

Roger Camp
Partner/CCO, Camp & King

John Matejczyk
Co-Founder/ECD, Muh-tay-zik | Hof-fer

Kevin Roddy
Chairman & CCO, Riney

Los Angeles

Lee Newman
U.S. CEO, Mullen Lowe Group

Chris Raih
Founder/CEO, Zambezi

Santa Monica

William Gelner

Bill Westbrook

Founder, No Fences Brand Consultancy

Rob White

CEO & Founder, Zeus Jones

Mary Van Note

Founding Partner, Ginger Consulting

Tom Wilson

President, Risdall Marketing Group



Milwaukee

Troy Peterson

CEO, Hoffman York



Phoenix

Tim Washburn

Managing Partner/ Creative Director, Nomadic



Salt Lake City

Steve Driggs

President, GumCo

Managing Partner & CCO, 180LA

Rob Van

Founder, BUTCHERpost

Costa Mesa

Harvey Marco

CCO, TheGarage



Boston

Alex Leikikh

WW CEO, Mullen Lowe Group

Baba Shetty

Chief Strategy & Media Officer, DigitasLBi



Chicago

Rich Stoddart

CEO, Leo Burnett North America

Global

London

Laurence Green

Founding Partner, 101

Robert Senior

UK CEO, SSF Groupe

Michael Wall

Global CEO, Mother

Steve Waring

Founding Partner, 101

Stockholm

Calle Sjonell

CCO, Lowe Brindfors

Singapore

Calvin Soh

Founder, Ninety Nine Percent

Other

Bruce Bildsten

Partner/CMO, Faribault Woolen Mill Co.

Diablo Cody

Author, Screenwriter

Tom Nowak

Chief Creative Officer, Best Buy

Jessie Randall

Co-Founder, Loeffler Randall

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Matt Dornquast

Co-Founder/CEO, Code 42 Software

Michael Fanuele

Chief Creative Officer, General Mills

Therese Gibbons

Founder, Alora Ambiance

Tom Julian

*Author and Noted Trend & Fashion Industry
Icon*

Tom Lichtenheld

Best-selling children's book author/artist

John Liegey

Owner, Greenport Harbor Brewing Company

Meredith Long

Publisher, TIME Magazine

Brian Murphy

Co-Founder, Loeffler Randall

Stacia Rice

Renowned Guthrie Theater Actress

Sam Richter

Author, sales training, motivational speaker

Eric Ryan

Founder, Method

Kimberly Senn

Founder, Senn & Sons

Adam Stotsky

*President, Esquire Network General Manager, E!
Entertainment*

Luke Sullivan

*Author, Chair of Ad Dept., Savannah College of
Art & Design*

Julie Thompson

Founder, juliethompsoninc.