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# One Degree Of Separation From Pat Fallon



The legendary ad man has influenced people all across the globe.

December 30, 2015

In 1981, Pat Fallon and co-founders Tom McElligott, Nancy Rice and Irv Fish began what would quickly become one of the world's most creative advertising agencies, and they did it in Minneapolis at a time when corporations believed they could only find great agency talent in places such as New York. Fallon McElligott & Rice's clients included United Airlines, Miller Brewing Co., BMW, Holiday Inn, Coca-Cola and Timex. The firm changed its name to Fallon Worldwide in 2000. Pat passed away in November, but throughout his 34 years of leading Fallon, he and his colleagues influenced or groomed dozens of individuals who today lead several of the nation's-and in some cases-world's most elite ad agencies. Here's a look at who, and where, they are:



## Minneapolis

**Bob Barrie** 

Founder, Barrie D'Rozario DiLorenzo

Rob Buchner CEO, Mithun

Doug Degrood

Founder/CD, Gabriel deGrood Bendt

Kevin Dilorenzo

Partner, Barrie D'Rozario DiLorenzo

Stuart D'Rozario

Founder, Barrie D'Rozario DiLorenzo

Marcus Fischer

President/CSO, Carmichael Lynch

Michele Fitzgerald

Founder, Brew

Hans Hansen

Executive Creative Director, Solve

Michael Hart

Co-Founder/Managing CD, Mono

Eric Heinemann

Partner, Roundpeg Consulting

Patrick Hunt

President & CEO Hunt Adkins

John Jarvis

Chief Creative Officer, The Lacek Group

Billy Jurewicz

Founder/CEO, Space 150

Chris Lange

Co-Founder, Mono

Mike Lescarbeau

CEO, Carmichael Lynch

Ed Mathie

Principal/Managing Director, Cue

Beth Perro-Jarvis

Founding Partner, Ginger Consulting

Maggie Shea

Founder, HotHouse Collaborative

Jim Silburn

President, Colle + McVoy

Eric Sorensen

Executive Creative Director, Solve

Dodie Subler

Founding Partner, Tait Subler

Dan Sutton

Partner, Roundpeg Consulting

**Bruce Tait** 

Founding Partner, Tait Subler



## **New York City**

Neal Arthur

MD, Wieden+Kennedy

Durk Barnhill

President, Cog

Brian Dilorenzo

CEO, Ming Utility

James Fox

CEO, Red Peak

John Gerzema

Chairman/CEO, BAV Consulting

Greg Hahn

CCO, BBDO

Linus Karlsson

Chairman & CCO, Ming Utility

David Lubars

Chairman & CCO, BBDO

Paul Malmstrom

Founder, Mother New York

Peter Maulik

Managing Partner/Chief Growth Officer, Fahrenheit 212

Pelle Sjonell

ECD, BBH

Adam Tucker

President, Ogilvy & Mather



### San Francisco

Jamie Barrett

Founder/CD, Barrett SF

Roger Camp

Partner/CCO, Camp & King

John Matejczyk

Co-Founder/ECD, Muh-tay-zik | Hof-fer

Kevin Roddy

Chairman & CCO, Riney

Los Angeles

Lee Newman

U.S. CEO, Mullen Lowe Group

Chris Raih

Founder/CEO, Zambezi

Santa Monica

William Gelner

#### One Degree Of Separation From Pat Fallon

Bill Westbrook Founder, No Fences Brand Consultancy

Rob White CEO & Founder, Zeus Jones

Mary Van Note
Founding Partner, Ginger Consulting

Tom Wilson President, Risdall Marketing Group



### Milwaukkee

Troy Peterson CEO, Hoffman York



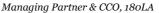
#### Phoenix

Tim Washburn
Managing Partner/ Creative Director, Nomadic



#### **Salt Lake City**

Steve Driggs
President, GumCo



ranaging ranner a cec,

Rob Van Founder, BUTCHERpost

#### Costa Mesa

Harvey Marco *CCO*, *TheGarage* 



### Boston

Alex Leikikh

WW CEO, Mullen Lowe Group

Baba Shetty Chief Strategy & Media Officer, DigitasLBi



## Chicago

Rich Stoddart CEO, Leo Burnett North America

## Global

#### London

Laurence Green
Founding Partner, 101

Robert Senior UK CEO, SSF Groupe

Michael Wall

Global CEO, Mother

Steve Waring Founding Partner, 101

## Stockholm

Calle Sjonell
CCO, Lowe Brindfors

## Singapore

Calvin Soh

Founder, Ninety Nine Percent

## Other

Bruce Bildsten

Partner/CMO, Faribault Woolen Mill Co.

Diablo Cody Author, Screenwriter Tom Nowak Chief Creative Officer, Best Buy

Jessie Randall

Co-Founder, Loeffler Randall

## One Degree Of Separation From Pat Fallon

Matt Dornguast Stacia Rice Co-Founder/CEO, Code 42 Software Renowned Guthrie Theater Actress Michael Fanuele Sam Richter Chief Creative Officer, General Mills Author, sales training, motivational speaker Therese Gibbons Eric Rvan Founder, Alora Ambiance Founder, Method Tom Julian Kimberly Senn Author and Noted Trend & Fashion Industry Founder, Senn & Sons Icon Adam Stotsky Tom Lichtenheld President, Esquire Network General Manager, E! Best-selling children's book author/artist Entertainment Luke Sullivan John Liegev Owner, Greenport Harbor Brewing Company Author, Chair of Ad Dept., Savannah College of Art & Design Meredith Long Publisher, TIME Magazine Julie Thompson Founder, juliethompsoninc. Brian Murphy Co-Founder, Loeffler Randall